



Release your INNER SPLENDIFEROUS SCIENTIST!



Roald Dahl's stories are filled with marvellous inventors, from **Willy Wonka** and his everlasting gobstoppers to **Matilda** and her ingenious plan to topple **Miss Trunchbull**, but this year is all about one major mischief maker: **GEORGE KRANKY!**

You definitely can't make *George's Marvellous Medicine* at home but thanks to *George's Marvellous Experiments* you can mix up slime and build a volcano – plus, rather fortuitously, everything's publishing just in time for Science Week around the world, including **British Science Week (10–19 March)** and **Australian Science Week (12–20 August)**.

So don your **white coat**, polish your **goggles** and cook up some **science surprises** – just make sure you don't blow up any senior citizens, goats or chickens!

Here are some ideas about how you can make science and magic happen in your bookshop.

- **IDEAS FOR RUNNING YOUR OWN INVENTOR'S LABORATORY!**

Photocopy the medicine bottle and challenge young scientists to create their own Marvellous Medicine – use their creations to create your very own Science Fair instore. The theme of British Science Week is 'Changes' so they could even act out what happens when they taste their medicine . . .

- **MARVELLOUS INGREDIENTS HUNT**

Shampoo bottles, boot polish and paint pots! George's infamous concoction involves a mixture of everyday objects. Hide these around your children's section and see how many the children can find.

- **RUN A SPLENDIFEROUS STORYTELLING SESSION**

Gather the chiddlers around for a storytelling session – you could even use some of the real experiments to bring it to life.

Share your marvellous inventions online using **#MarvellousScience** to **@PuffinBooks** and **@Roald_Dahl** and remember there's only one rule: Whatever he saw, if it was runny or powdery or gooey, in it went.

P.S. Don't forget to save the date for **Roald Dahl Day** on **Wednesday 13 September 2017!**



INVENT YOUR OWN MARVELLOUS MEDICINE

DRAW the **INGREDIENTS** you'd use in the bottle and write a **WARNING!** label describing what happens if you drink your new invention!

ROALD DAHL

"THE RULE WOULD BE THIS:
WHATEVER
he saw, if it was
RUNNY or
POWDERY
or **GOOEY**,
IT WENT IN"
GEORGE'S
MARVELLOUS
MEDICINE

**CUT
OUT
and
KEEP!**



WARNING!
DO NOT DRINK
.....'s
MARVELLOUS MEDICINE
BECAUSE IT WILL
.....

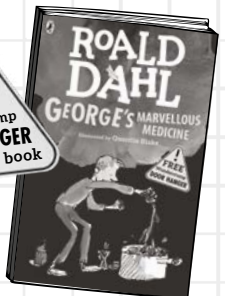


Packed full of experiments you can try at home!

www.roalddahl.com



It's time to meet Roald Dahl's most inventive hero!





GEORGE'S MARVELLOUS MEDICINE INGREDIENTS SEARCH

Can you find ALL the INGREDIENTS that George puts in his MARVELLOUS MEDICINE?

| | | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N | A | I | L | V | A | R | N | I | S | H | D | R | L | F | T |
| A | B | D | E | O | D | O | R | A | N | T | B | S | T | N | C |
| T | C | L | K | U | M | A | P | G | N | J | V | H | O | B | A |
| S | H | A | M | P | O | O | S | T | G | Q | W | O | O | G | N |
| V | G | S | F | A | C | E | C | R | E | A | M | R | T | S | A |
| G | R | E | A | S | E | C | X | Z | J | M | A | S | H | B | R |
| H | P | P | Y | L | M | P | O | L | I | S | H | E | P | Z | Y |
| P | Q | P | W | U | I | X | C | Y | R | O | I | R | A | Q | S |
| A | E | K | Q | H | E | P | B | O | D | M | U | A | S | N | E |
| Z | H | R | Y | L | M | U | S | T | A | R | D | D | T | L | E |
| F | B | U | F | W | Y | S | P | T | J | F | K | I | E | C | D |
| E | I | O | C | U | R | R | Y | O | I | X | V | S | I | H | J |
| Y | S | F | Z | F | M | I | D | Q | D | C | I | H | E | I | K |
| C | O | N | E | N | H | E | M | N | Z | A | K | L | C | L | E |
| H | A | W | T | G | R | W | K | T | D | X | H | S | R | L | A |
| U | P | O | F | L | E | A | P | O | W | D | E | R | J | I | X |

Shampoo
Toothpaste
Soap
Face cream

Nail varnish
Deodorant
Perfume
Lipsticks

Polish
Flea powder
Canary seed
Mustard

Curry
Chilli
Horseradish
Grease

